

Sponsorship Opportunities



WOLCOTT MILL METROPARK *— Heritage —* **HOLIDAYS**

for
Heritage Holidays
at Wolcott Mill
Metropark



Diamond Sponsor- \$5,000

- Listed as an event sponsor on all marketing material include press releases, advertisements and media buys, social media, and website
- 4' x 6' full-color sponsor banner displayed at event with your logo
- Company logo placed on event promotional flyers, posters, Metroparks website and Facebook pages
- Company logo placed on event activity card, distributed to every visitor
- Company logo placed on wagon used for horse-drawn sleigh rides
- Email event promotion to 40,000+ Metroparks email subscribers
- Company invited to decorate a tree as part of the Festival of Trees display
- 10 complimentary daily Metroparks vehicle permits
- Preferred parking spots for company representatives
- 10 tickets to the VIP reception on Friday, December 2nd, 2016

Gold Sponsor- \$2,500

- Listed as an event sponsor on all marketing material include press releases, advertisements and media buys, social media, and website
- 4' x 6' full-color sponsor banner displayed at event with your logo
- Company logo placed on event promotional flyers, posters, Metroparks website and Facebook pages
- Company logo placed on event activity card, distributed to every visitor
- Company invited to decorate a tree as part of the Festival of Trees display
- 6 complimentary daily Metroparks vehicle permits
- Preferred parking spots for company representatives
- 6 tickets to the VIP reception on Friday, December 2nd, 2016



Silver Sponsor- \$1,000

- Listed as an event sponsor on marketing material include social media and website
- 4' x 6' full-color sponsor banner displayed at event with your logo
- Company logo placed on event promotional flyers, posters, Metroparks website and Facebook pages
- Company invited to decorate a tree as part of the Festival of Trees display
- 2 complimentary daily Metroparks vehicle permits
- 2 tickets to the VIP reception on Friday, December 2nd, 2016

In-kind Sponsor

- sponsorship level reflective of donation value

Examples of what YOUR Sponsorship for Heritage Holidays at Wolcott Mill Metropark might include



4' x 6' full-color sponsor banner



Metroparks vehicle permit



event promotional flyer

BOARD MEMBERS

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13 Metroparks

5 Counties

Delhi

Dexter-Huron

Hudson Mills

Huron Meadows

Indian Springs

Kensington

Lake Erie

Lake St. Clair

Lower Huron

Oakwoods

Stony Creek

Willow

Wolcott Mill

www.metroparks.com

1-800-47-PARKS