



# HURON-CLINTON metroparks sponsorship opportunities



charity  
**GOLF**  
classic

**FEATURED HOST: GREG KELSER**  
Michigan State National Champions, Detroit Pistons  
Standout and Current Pistons Commentator

**Friday, June 9, 2017**  
**STONY CREEK METROPARK**



# Fact Sheet

## What We Are Planning:

Celebrating 75 years in 2017, the Huron-Clinton Metroparks is pleased to offer an inaugural event – **Charity Golf Classic**– at one of the more unique park settings that features both a golf course and a recreational lake at Stony Creek Metropark.

## Greg Kelsner, Michigan State National Champions, Detroit Pistons Standout and Current Pistons Commentator, will serve as Celebrity Host for the event.

Greg Kelsner earned a basketball scholarship to Michigan State University. While at MSU, Greg was named an All-America performer on the court and a first team Academic All-American for his exemplary efforts in the classroom. He captained the Spartans to the 1979 NCAA championship. He was the fourth player chosen in the first round by the Detroit Pistons in 1979 and played six seasons in the NBA. Greg currently provides color analysis for Fox Sports Detroit's coverage of the Detroit Pistons and the Big Ten Network. Fondly known as 'Special K', Greg is also a motivational speaker and has written a book entitled "Gregory Kelsner's Tales From Michigan State Basketball". His central message is very inspirational as he stresses the importance of teamwork, accountability, and effective leadership and what it means for individuals to accomplish "Going Beyond Good Enough!"

## Where and When:

**Charity Golf Classic will be held on Friday, June 9, 2017 at the Stony Creek Metropark Golf Course located in Shelby Township, MI.**

Registration begins at 9:30 a.m. and a shot-gun start will be at 10:00 a.m. with lunch provided at the turn. Play will be a scramble format. Prizes for top 3 foursomes. A Putting Contest will be held at 4:30 p.m., followed by an Awards Dinner.\*

Foursomes, hole sponsors, and sponsorship opportunities are attached for further consideration. Contributions are considered charitable gifts and are deductible to the extent allowed by law.

\* Dinner Tickets: \$150 per couple or \$75 individual

## Who Benefits:

We invite all companies, residents, and friends of Stony Creek Metropark to participate in the event. We hope to fill the playing field with 144 golfers and raise \$75,000 to benefit the new boat launch and community clubhouse at Stony Creek.



# Sponsorship Levels

## DIAMOND SPONSOR

**\$25,000**

- Corporate banner displayed day of event with choice placement on the 1<sup>st</sup> hole.
- Three foursomes (12 players with the opportunity to play golf with a county commissioner of choice) also includes box lunches, dinners, greens fees and cart rental.
- Lead gift sponsor with corporate logo on sleeve of golf balls to be given to all players in attendance.
- Showcase your corporate logo as lead sponsor on all marketing promotional materials.
- Corporate logo and name in program at evening awards dinner and recognition at podium during dinner.
- Golf outing webpage recognition.
- Invitation to ground-breaking ceremony of the boat launch and community building.
- Recognition on donor wall in the new community building.

*Charitable Contribution: \$23,800*

## PLATINUM SPONSOR

**\$15,000**

- Corporate signage day of event with choice placement on the 18<sup>th</sup> hole.
- Two foursomes (8 players with the opportunity to play golf with a county commissioner) also includes box lunches, dinners, greens fees and cart rental.
- Showcase your corporate logo on all marketing promotional materials.
- Corporate logo and name in program at evening awards dinner and recognition at podium during dinner.
- Golf outing webpage recognition.
- Invitation to ground-breaking ceremony of the boat launch and community building.
- Recognition on donor wall in the new community building.

*Charitable Contribution: \$14,200*



# Sponsorship Levels

## **GOLD HOLE-IN-ONE SPONSOR**

**\$10,000**

- Corporate signage day of event.
- Two foursomes (8 players with the opportunity to play golf with a county commissioner) also includes box lunches, dinners, greens fees and cart rental.
- Showcase your corporate logo on all marketing promotional materials.
- Corporate logo and name in program at evening awards dinner and recognition at podium during dinner.
- Golf outing webpage recognition.
- Invitation to ground-breaking ceremony of the boat launch and community building.
- Recognition on donor wall in the new community building.

*Charitable Contribution: \$9,200*

## **SILVER AWARDS DINNER SPONSOR**

**\$7,500**

- Corporate signage day of event.
- One foursome (4 players) also includes 4 box lunches and 4 dinners, greens fees, and cart rental.
- Showcase your corporate logo on all marketing promotional materials.
- Corporate logo and name in program at evening awards dinner and recognition at podium during dinner.
- Golf outing webpage recognition.
- Invitation to ground-breaking ceremony of the boat launch and community building.
- Recognition on donor wall in the new community building.

*Charitable Contribution: \$7,100*



# Sponsorship Levels

## BRONZE GOLF CART SPONSOR

**\$5,000**

- Corporate signage day of event.
- One foursome (4 players) also includes 4 box lunches and 4 dinners, greens fees, and cart rental.
- Showcase your corporate logo on all marketing promotional materials.
- Corporate logo and name in program at evening awards dinner and recognition at podium during dinner.
- Golf outing webpage recognition.
- Invitation to ground-breaking ceremony of the boat launch and community building.
- Recognition on donor wall in the new community building.

*Charitable Contribution: \$4,600*

## PUTTING GREEN SPONSOR

**\$2,500**

- Corporate signage day of event.
- One foursome (4 players) also includes 4 box lunches and 4 dinners, greens fees, and cart rental.

*Charitable Contribution: \$2,100*

## HOLE SPONSORSHIPS

**\$1,500**

- Corporate signage on one of the 18 holes.

*Full tax deduction, no goods or services received*

## FOURSOMES AND INDIVIDUAL PLAYER SPOTS

**\$800 and \$200**

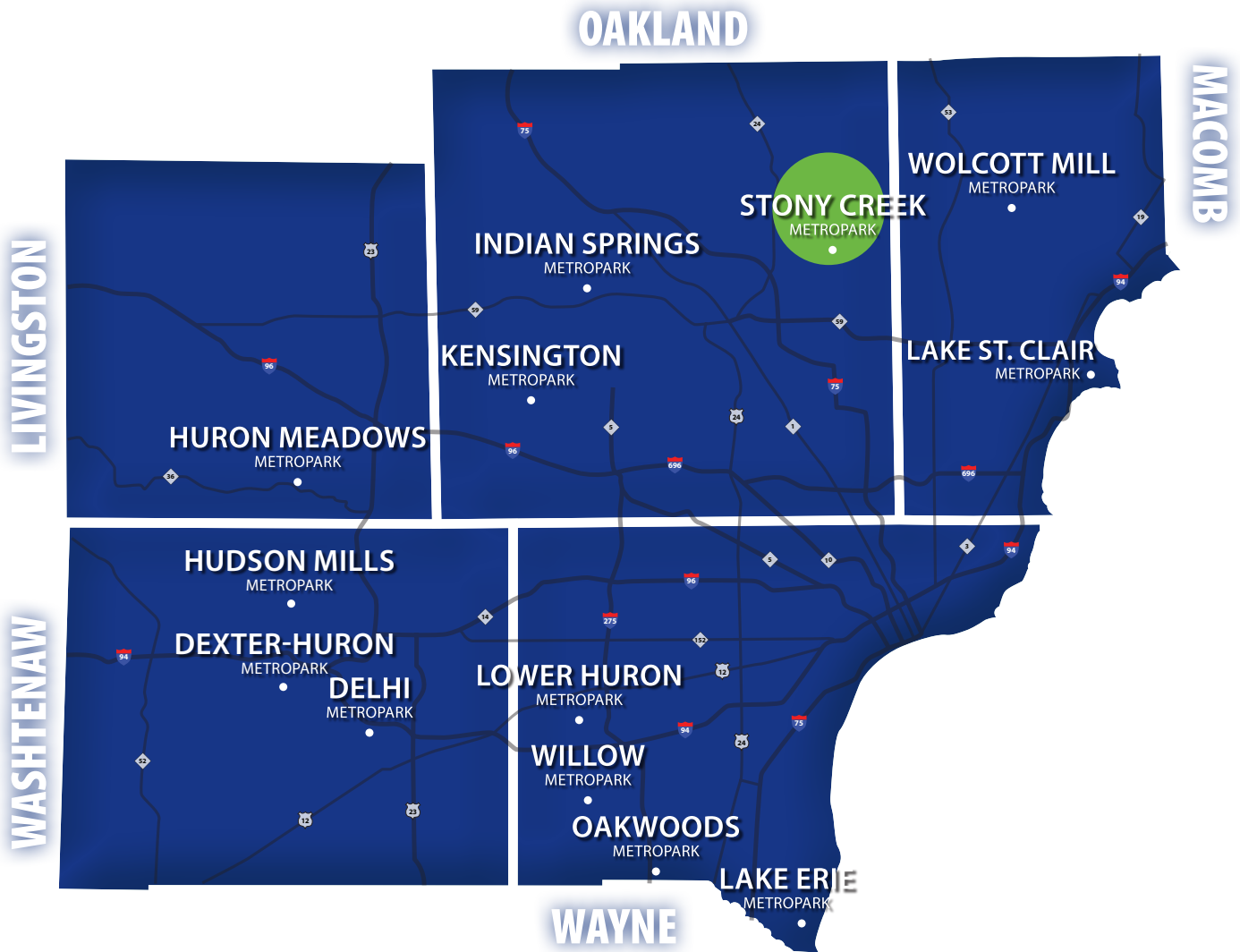
- Cart rental, greens fees, beverages, lunch, reception, and dinner included

*Charitable Contribution: \$400 or Individual Player Spots \$100*



# Charity Golf Classic

## Park Map



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**Friday, June 9, 2017**  
STONY CREEK METROPARK



# Gift / Pledge Commitment

In support of the Metroparks Foundation, I commit to the following gift/pledge:

Total Pledge/Gift \$ \_\_\_\_\_  
Initial Payment (if applicable) \$ \_\_\_\_\_  
Balance \$ \_\_\_\_\_

My gift is for a specific Metropark or project: 2017 Greg Kelser Charity Golf Classic at Stony Creek Metropark

Name \_\_\_\_\_

Business \_\_\_\_\_

Business/Home Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Business/Home Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please indicate if you would like your name to appear on recognition for gifts of \$1,500 or more.

Yes  No

The name for recognition that should appear on signage or hole sponsorship should be:

\_\_\_\_\_

Foursome Names

\_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ Email \_\_\_\_\_

Please make checks payable to the Metroparks Foundation.

Checks should be mailed to:

Julie A. Hein, Foundation and Development Manager  
13000 High Ridge Drive, Brighton, MI 48114

To pay by credit card, go online and register your foursome at:  
[www.metroparks.com/2017charitygolfclassic](http://www.metroparks.com/2017charitygolfclassic)

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