



HURON-CLINTON metroparks

sponsorship opportunities



FIREWORKS

7 DAYS

7 METROPARKS | 5 COUNTIES



Metroparks Fireworks

Fact Sheet

What We Are Planning:

Fireworks at the Metroparks is a five county celebration that has been a tradition for years that provides a safe and exciting way for the community to celebrate our nation's birthday, while enjoying the natural beauty of the Metroparks. Each Fireworks display begins at dusk and lasts approximately 90 minutes. Joining us again in 2017 will be the Greenwood Farms Clydesdale Horses and multiple hospitality vendors.

The fireworks shows are the crown jewel of events for our parks and are very popular for all ages. In 2017, the Metroparks will also be celebrating its 75th year!

Where and When:

Seven Metroparks will each host Fireworks events in 2017. The 2017 Fireworks at the Metroparks will be held on the following dates and locations:

Friday, June 23 - Stony Creek Metropark, Shelby Township
Saturday, June 24 - Kensington Metropark, Milford
Sunday, June 25 - Lake Erie Metropark, Brownstown
Wednesday, June 28 - Hudson Mills Metropark, Dexter
Thursday, June 29 - Indian Springs Metropark, White Lake
Friday, June 30 - Lake St. Clair Metropark, Harrison Township
Saturday, July 1 - Willow Metropark, New Boston

Who Benefits:

The Metroparks welcomes visitors of all ages, uniting urban and suburban residents through outdoor enjoyment. Thousands of southeast Michigan residents gather each evening for the annual Fireworks at the Metroparks. Many come in early to save a spot and share a picnic dinner prior to the event. In 2015, overall attendance was greater than 88,000!

Nonprofit:

Metroparks Foundation is a 501(c)3 nonprofit organization; EIN: 22-3898436.



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Sponsorship Levels

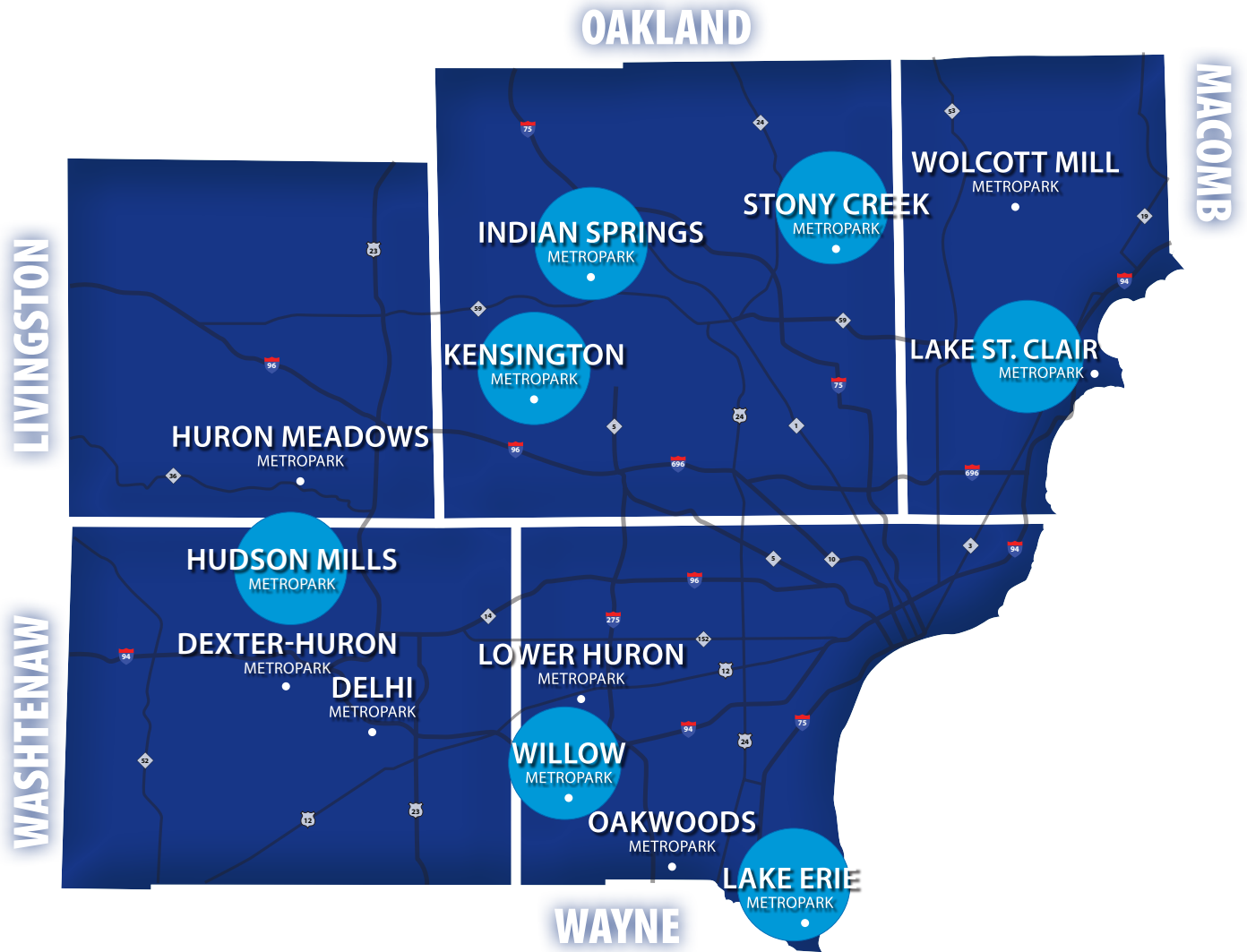
Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
\$50,000	\$25,000	\$15,000	\$10,000

SPONSORSHIP CATEGORY

Industry Exclusivity: You will be the only business in your industry permitted as a sponsor	X			
Company representative invited to speak at events	X			
Listed as the presenting sponsor on all marketing material to include press releases, advertisements and media buys, social media, and website	X	X		
Ten 2'x2' signs along entrance to parks and on park grounds prior to and the day of the event	X	X		
Exhibitor space: 10'x10' booth, table, and two chairs at each event	X	X	X	
4'x6' full-color sponsor banner displayed at all events with company logo	X	X	X	X
Company logo placed event promotional flyers, posters, website, and social media	X	X	X	X
Email event promotion to Metroparks email subscribers	X	X	X	X
Complimentary daily Metroparks vehicle permits	25	15	10	5
Preferred parking spots for company representatives	25	15	10	5
VIP hospitality tent tickets, which includes catered food and non-alcoholic beverage selections	50	30	20	10

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Park Map



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